

# Intentional Retake

D.C. (cont) - 4/3/53. 117  
 1001 New Castle, Ind. - Refused by K.G. for well-reputed store & place.  
 Elmira, N.Y. - new info. rec'd to-day  
 2 - (High school store in Ky. Co. C.G.K.)  
 D.C. meet 4/15/53 (W.) - 3:30 - 4:15.  
 100 Plymouth, Mich. (C.G.K.)  
 Candy case. - OK.  
 OK - for other stores - costs  
 (Bendale, Mich.) (Suburb, N. of Mich.)  
 White Fish Bay, Milwaukee, Wis. - new. (J.C.S.)  
 Est. sales - \$450 M. (N.S.K. + J.C.S.)  
 Prof. - \$26,452 (5.87%)  
 Const. cost \$159,500. 35 acre development  
 86' X 160' - owners job. - 30 stools ft. & kitchen  
 Rent was \$22,000, min. plus 5% of sales over \$440 M.  
 1440' of store. - sales per ft. - \$313.  
 now reduced to \$20,000.  
 Office & girls store. on 1st fl. - 2nd fl. stockroom - no base.  
 K.G. responsible for "K" work. (Bottle)  
 This spot is highly recommended by C.G.K.  
 Drug store is confined to 7500'.  
 Market not to be permitted to sell variety store under  
 Bearball market has signed.  
 Voted to go into this. (E.H. O. + M. didn't like the  
 "high" min. rent (\$20 M)).  
 Keep the cost down; have a 30-stool ft.  
 w/ equipment for 20 stools.

